

AGENDA

BARTONVILLE COMMUNITY DEVELOPMENT CORPORATION MEETING

MAY 7, 2018

**BARTONVILLE TOWN HALL
1941 E. JETER ROAD, BARTONVILLE, TX 76226**

6:30 PM

A. CALL TO ORDER

B. CITIZEN PARTICIPATION

The purpose of this item is to allow citizens an opportunity to address the Bartonville Community Development Corporation Board on issues that are not the subject of a public hearing. Items which require a public hearing will allow citizens or visitors to speak at the time that item is introduced on the agenda. No formal action can be taken by the Board on items that are not posted on the agenda.

C. AGENDA ITEMS

1. Consider approval of the April 9, 2018, meeting minutes.
2. Discussion on development of professional aerial mapping and a digital brochure with Aerial Focus.
This project will be completely funded by the CoServ Economic Development Grant granted to the BCDC on May 2, 2018.

F. FUTURE ITEMS

G. ADJOURNMENT

I hereby certify that the above agenda was duly posted on the Town Hall Bulletin Board on Friday, the 4th day of May 2018, at 2:45 p.m.



Tammy Dixon, Town Secretary

The Corporation reserves the right to reconvene, recess, or realign the order of business at any time prior to adjournment.

**THE BARTONVILLE COMMUNITY DEVELOPMENT CORPORATION MEETING
HELD ON THE 9th DAY OF APRIL, 2018, AT BARTONVILLE TOWN HALL, 1941 E.
JETER ROAD, IN THE TOWN OF BARTONVILLE, COUNTY OF DENTON, TEXAS AT
7:00 P.M.**

The Bartonville Community Development Corporation met in a regular meeting with the following members present:

Jim Langford, Chair
Terry Rock, Vice Chair
Randy Van Alstine
Dwain Skrobarcek
Jim Foringer
Jeff Traylor
Berniece Pardue

Also present: Tammy Dixon, Town and Board Secretary and Greg Last, BCDC Consultant.

There constituting a quorum, the following business took place:

A. CALL TO ORDER

Chairman Jim Langford called the meeting to order at 7:09 p.m.

B. CITIZEN PARTICIPATION

There were none.

C. AGENDA ITEMS

1. Consider approval of the March 12, 2018, meeting minutes.

Dwain Skrobarcek moved to approve the March 12, 2018, meeting minutes. Randy Van Alstine seconded the motion. The motion carried by vote of 7 to 0.

2. Discussion on traffic count conducted in March.

Mr. Last reviewed the traffic count data with the Board and answered questions. Staff was directed to share the report with the Town Engineer, Town Council and to forward a copy to Bartonville Town Center and Lantana Town Center.

3. Discussion on types of projects that can be funded by the Bartonville Community Development Corporation.

Ms. Dixon discussed the types of projects, including types of façade grants the BCDC could fund.

4. Discussion on applying for Coserv Economic Development Grant.

Ms. Dixon stated she met with Aerial Focus regarding development of aerial mapping and a digital flyer for the BCDC website. CoServ has a grant that could cover the funding up to \$15,000. These tools would help the BCDC market the commercial areas in Town, specifically Bartonville Town Center and Lantana Town Center. The Board directed Ms. Dixon to apply for the grant.

D. FUTURE ITEMS

E. ADJOURNMENT

Chairman Jim Langford adjourned the meeting at 7:51 p.m.

BCDC approved this the 7th day of May 2018.

Approved:

Jim Langford, Chair

Attest:

Tammy Dixon, Town Secretary



May 2, 2018

Town of Bartonville Economic Development Corporation
Tammy Dixon, Town Secretary/BCDC Secretary
1941 E. Jeter Road
Bartonville, TX 76226

Attention: Tammy Dixon

RE: Approval of Grant Application

Dear Tammy Dixon:

We are pleased to notify you that the CoServ Electric Economic Development Grant Committee (the "Committee") has completed its review of the Grant Application (the "Application") submitted by, Bartonville Economic Development Corporation (the "Applicant") and has approved a grant to the Applicant in the amount of \$14,940.00 (the "Grant"). The Committee made this decision based largely on the information contained in the Application and, therefore, the Committee has an expectation that the Grant will be used by the Applicant for the following purpose, as described in the Application:

<u>Proposed Expenditure</u>	<u>Amount Granted</u>
Marketing Material – Custom image processing, Graphic design, Map/digital brochures, Printed aerial maps	\$14,940.00
Total:	<u>\$14,940.00</u>

If you agree that the Grant will be used for this purpose, please so indicate by having a duly authorized representative of the Applicant sign this letter in the space provided below. By signing below, the Applicant agrees (i) to notify the Committee of any change(s) in the intended use of the

Grant prior to the Applicant's use thereof, and (ii) that in the event the Applicant uses the Grant for any purpose other than as described above, regardless of whether Applicant has notified the Committee of such change, the Committee may request the Applicant to, and upon such request the Applicant shall, immediately return the Grant.

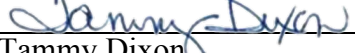
A reimbursement form must be submitted within 1 year of this letter. CoServ Electric will reimburse up to \$14,940.00. Please submit forms with applicable invoices to:

CoServ Electric
Attn: Tracee Elrod
7701 S. Stemmons Frwy
Corinth, Texas 76210

Please allow 2-4 weeks to process your reimbursement request. Your Area Manager will contact you set up a time to deliver the reimbursement.

Please do not hesitate to contact Tracee Elrod at 940-321-7809, if you have any questions.

ACCEPTED and AGREED
this 2nd day of May, 2018.

By: 
Name: Tammy Dixon
Title: Town Secretary/BCDC Secretary



April 27, 2018

CoServ Electric
Attn: Tracee Elrod
7701 South Stemmons
Corinth, Texas 76210-1842

Re: Economic Development Grant – Marketing Material

The Bartonville Economic Development Corporation (BCDC) has limited resources and currently relies on using Google maps to create marketing material. The BCDC is requesting funds to develop professional aerial mapping and a digital brochure with Aerial Focus. The proposed project will provide a professional image for Bartonville to promote marketing of our town.

The Town of Bartonville is located within Denton County and is considered one of the fastest growing areas in the United States. Bartonville's location has a very limited amount of property zoned for commercial business, both of which have property available for growth. It is the goal of the BCDC to attract quality businesses to these areas and to also support and retain our current businesses. The utilization of aerial maps and the digital brochure will provide the BCDC and the Town of Bartonville with a professional community profile.

The proposed project consists custom image processing, graphic design, map brochures, digital brochure, and printed aerial maps.

Aerial maps will provide an overview of available properties, development, land use, with integrated graphics specific to our community and will include layers of data to show our proximity to the DFW metroplex including relation to FM 407, I-35W, and I 35E, traffic counts, points of interest, major retail, airports, etc. and proximity to DFW metroplex.

The large wall maps will be placed in our conference room and used for meetings with businesses and developers.

The map brochures will include an enlarged aerial photograph and will be folded into 8 ½ x 11 brochures to be easily distributed to developers, employers, and individuals.

The digital brochure will be an extremely useful tool and will be included on the Town's and BCDC website.

The estimate for the entire project is \$14,940. A copy of the estimate is attached.

Thank you for your consideration.

Sincerely,

Tammy Dixon
Town Secretary/BCDC Secretary



CoServ Escheat Fund:
Economic Development Grant Application

Date of Application: 4/27/18 **Applicant** Bartonville Economic Development Corporation

Mailing Address: 1941 E. Jeter Road, Bartonville, TX 76226

Name/Title/Address for Contact: Tammy Dixon, Town Secretary/BCDC Secretary

1941 E. Jeter Road, Bartonville, TX 76226

Contact Phone # 817*-693-5280 **E-mail:** tdixon@townofbartonville.com

Amount of Request: \$14,940.00 **Project Name:** Aerial Mapping for Marketing

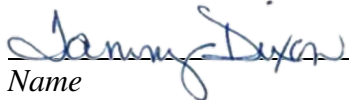
Categories of Funding

- Marketing Material
- Marketing/Economic Development Event
- Meal/Travel
- Website Development
- Other

The following MUST be included in a typed narrative and accompany this application (2 page maximum):

- Statement of Purpose**
- Project Description**
- Explanation of how funds will be used**
- Invoice showing cost of project (if available)**

The information contained in this application is for the purpose of obtaining funding from CoServ Electric - Economic Development Fund on behalf of the undersigned. The undersigned represents and warrants that the information is true and complete and that CoServ Electric - Economic Development Fund may consider this information is true and correct until a written notice of a change is provided. CoServ Electric - Economic Development Fund is authorized to make all inquiries deemed necessary to verify the accuracy of the information.



Name

Town Secretary/BCDC Secretary

Title

Mail complete application and documentation to:
CoServ Electric
Attn: Business Development – Economic Development Fund
7701 South Stemmons
Corinth, TX 76210-1842

Current available commercial properties



**Bartonville
Town Center**

**Lantana
3,710 Lots**

**Lantana
Town Center**

**10 Acres
Rural Business**

FM 407

FM 407 21,000 VPD

FM 407

Town of Bartonville

McMakin Rd

TAYLOR OAKS

Double Oak

Copper Canyon Rd

Estimate #187



Billing Address
 Town of Bartonville
 1941 E. Jeter Road
 Bartonville Tx 76226
 tdixon@townofbartonville.c..
 817-430-4052

Service Address
 Town of Bartonville
 1941 E. Jeter Road
 Bartonville Tx 76226
 tdixon@townofbartonville.c..
 817-430-4052

Send Payment To
 Flyer View Group, LLC
 6136 Frisco Square Blvd.
 Suite 400
 Frisco Tx 75034 United
 States
 9726702679
 dale@flyerview.com

Date	03/21/18
Total	\$14,940.00
Payments	\$0.00
Balance	\$14,940.00

Contact: Tammy Dixon
 817-430-4052

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Charges

Item	Description	Unit Cost	Tax	Quantity	Line Total
Custom Image Processing	Custom Image Processing	\$500.00		1.0	\$500.00
Graphic Design	Graphic Design	\$125.00		20.0	\$2,500.00
Litho Posters	2-sided Posters (1st 100) 4/4 Full Color	\$3,000.00		1.0	\$3,000.00
Litho:LITHO REP	Litho Reprint	\$1.00		300.0	\$300.00
Litho:FOLD	Professional Folding	\$150.00		1.0	\$150.00
FlyerView (Digital Flip-book)	"FlyerView" Digital/Dynamic Map Brochure (PACKAGE PRICE WHEN PURCHASED WITH PRINTED POSTERS) Includes: -Existing design of hard-copy map poster (Additional charges apply for redesign \$125/hr) -Hot links to internal and external sites -Quarterly edits to content included for 12 month period -Print on-demand Not Included: -Video Production	\$3,500.00		1.0	\$3,500.00
		\$0.00		1.0	\$0.00
Murals:Large Mural	Large Wall Mural - 8'X10' Write Erase Lamination Magnetized	\$3,495.00		1.0	\$3,495.00
Intermediate Mural	Intermediate Mural - 4X6 Write Erase Lamination Magnetized	\$1,495.00		1.0	\$1,495.00
Subtotal					\$14,940.00
Tax					\$0.00
Total					\$14,940.00

Notes

Terms

Payment due at time of order.

Estimate #187



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 Bartonville Tx 76226
 tdixon@townofbartonville.c..
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Send Payment To
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 6136 Frisco Square Blvd.
 Suite 400
 Frisco Tx 75034 United
 States
 9726702679
 dale@flyerview.com

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Balance	\$14,940.00

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