

THE BARTONVILLE COMMUNITY DEVELOPMENT CORPORATION MEETING HELD ON THE 11th DAY OF FEBRUARY, 2019, AT BARTONVILLE TOWN HALL, 1941 E. JETER ROAD, IN THE TOWN OF BARTONVILLE, COUNTY OF DENTON, TEXAS AT 7:00 P.M.

The Bartonville Community Development Corporation met in a meeting with the following members present:

Jim Langford, Chair
Terry Rock, Vice Chair
Randy Van Alstine
Dwain Skrobarcek
Jim Fay
Jim Foringer

Also present: Tammy Dixon, Town and Board Secretary.

There constituting a quorum, the following business took place:

A. CALL TO ORDER

Chairman Jim Langford called the meeting to order at 7:03 p.m.

B./C. CLOSED/OPEN SESSION

The Board convened into a closed meeting at 7:04 p.m. pursuant to Texas Government Code Chapter 551, Section 551.087 and reconvened into open session at 7:10 p.m. to discuss matters relating to:

1. Deliberate funding request by Cloud 9 Salon and Spa. **No Action Taken**

D. CITIZEN PARTICIPATION

The purpose of this item is to allow citizens an opportunity to address the Bartonville Community Development Corporation Board on issues that are not the subject of a public hearing. Items which require a public hearing will allow citizens or visitors to speak at the time that item is introduced on the agenda. No formal action can be taken by the Board on items that are not posted on the agenda.

There were none.

E. ITEMS

1. Consider approval of the December 10, 2018, meeting minutes.

Terry Rock moved to approve the December 10, 2018, meeting minutes. Jim Foringer seconded the motion. The motion carried by a vote of 6 to 0.

2. Consider approval of the January 28, 2019, meeting minutes.

Terry Rock moved to approve the January 28, 2019, meeting minutes. Randy VanAlstine seconded the motion. The motion carried by a vote of 6 to 0.

3. Update on development activity (new businesses, prospective businesses, expansion of businesses).

Ms. Dixon provided an update on the following:

- Tractor Supply's building permit had been issued and construction had begun on the property located at the intersection of FM 407/Hilltop.
- The Bartonville Store is under renovations and Mr. House was hoping to have the grand opening in late March, early April.
- Lantana Town Center – North Side
 - Casa Mia, Great Clips, Luxury Nails and Spa are open in addition to a tellerless Bank of America.
 - Shellman's Fine Wine & Spirits has leased space and is expected to open within the next month.

4. Discussion on marketing, promotional items, and advertising of local businesses.

Ms. Dixon provided a handout with sample colors for Board/Council/Staff Shirts. The consensus of the Board was to order black or dark blue shirts.

Ms. Dixon reviewed advertising prices for two pages in the *Argyle and Lantana Living* magazines, which could provide discounted advertising rates to the Town's businesses. The Board directed Ms. Dixon to obtain advertising prices from the *Cross Timber's Gazette*.

The Board discussed creating a survey to send to the Town's businesses for the type of advertising supported desired. Ms. Dixon stated she would reach out to other economic development directors for survey samples.

5. Discussion on Community Guide 2019-2020

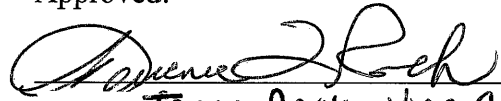
Ms. Dixon distributed a copy of the 2017-18 Community Guide and stated staff would begin the updates for the 2019-2020 edition to be published in August.

D. ADJOURNMENT

Chairman Jim Langford adjourned the meeting at 8:00 p.m.

BCDC approved this the 8th day of April 2019.

Approved:


Terry Rock, Vice Chair



Attest:


Tammy Dixon, Town Secretary