

THE BARTONVILLE TOWN COUNCIL SPECIAL MEETING AND BARTONVILLE COMMUNITY DEVELOPMENT CORPORATION ANNUAL MEETING HELD ON THE 5th DAY OF SEPTEMBER 2017, AT BARTONVILLE TOWN HALL, 1941 E. JETER ROAD, IN THE TOWN OF BARTONVILLE, COUNTY OF DENTON, TEXAS AT 6:30 P.M.

The Town Council met in a special meeting with the following members present:

Bill Scherer, Mayor
Jeff Traylor, Mayor Pro Tem
Jaclyn Carrington, Councilmember Place 2
Clay Sams, Councilmember Place 3
Jim Murphy, Councilmember Place 4

with the following member absent: Josh Phillips, Place 5

The Bartonville Community Development Corporation met in an annual meeting held jointly with the Town Council with the following members present:

Jim Langford, Chair
Terry Rock, Vice Chair
Dwain Skrobarcek, Treasurer
Randy Van Alstine
Jim Foringer

Also present: Tammy Dixon, Town Secretary.

There constituting a quorum, the following business took place:

A. CALL TO ORDER

Mayor Scherer called the Town Council Special Meeting to order at 6:38 p.m.

Chairman Langford called the Bartonville Community Development Corporation Annual Meeting to order at 6:38 p.m.

B. AGENDA ITEMS

1. Presentation and discussion of the Bartonville Community Development Corporation FY 2017-2017 Annual Work Plan.

Chairman Langford stated the Bartonville Community Development Corporation's (BCDC) Bylaws require the board to research, develop, prepare, and submit to the Council for its approval, an annual work plan, which shall set out goals and objectives of the Corporation.

He read aloud the BCDC mission statement: *"The Mission of the Bartonville Community Development Corporation is to retain and attract businesses that meet the vision and standards desired by the Community."*

Chairman Langford reviewed the work completed by the Board in FY 16-17 as follows:

- Community Guide & Business Directory

Board Member Dwain Skrobarcek distributed a copy of the guide to the Town Council and members of the audience.

Chairman Langford stated the board developed and completed its first Community Guide & Business Directory and thanked Ms. Dixon for her contributions. He stated the magazine contains community information as well as a directory of existing businesses. He stated the Guide would be mailed to all residents within the next few days and would be distributed to new residents and available at Town Hall. He also stated a digital version would be available on the BCDC website.

A discussion ensued on how the businesses were selected, the benefits of assisting the Town's businesses and how assisting the businesses in turn increases the Town's Sales Tax Revenue. It was the consensus of the Town Council that the Community Guide was very well done and would be a great resource for the community.

- Business Marketing Guide

Chairman Langford stated the Board developed and completed a Bartonville business marketing guide/flyer that is inserted into the Go! Pages Magazine. The first one was mailed in August and would be mailed quarterly. The guide reaches approximately 45,000 homes which include Bartonville, Lantana, Flower Mound, Argyle, Copper Canyon and Double Oak.

- Traffic Counts

Chairman Langford stated a Traffic Study count on corridors near all commercial properties were collected in October 2016 and would be conducted annually.

- Funding Guidelines & Application

Chairman Langford stated the Board developed Funding Guidelines and application in May 2017.

Chairman Langford reviewed the FY 17-18 Goals for the Board which are listed in the Annual Plan.

2. Presentation and discussion of the Bartonville Community Development Corporation FY 2017-2018 Annual Budget.

Chairman Langford stated the BCDC adopted its annual budget which was being presented to the Town Council (copy attached) and answered questions from the Town Council.

3. Town Council to consider approval of the FY 2017-2018 Annual Work Plan and FY 2017-2018 Budget for the Bartonville Community Development Corporation (BCDC).

Councilmember Carrington moved to approve the FY 2017-2018 Annual Work Plan and FY 2017-2018 Budget for the Bartonville Community Development Corporation. Councilmember Sams seconded the motion.

VOTE ON THE MOTION

AYES: Carrington, Traylor, Sams, Murphy
NAYS: None
ABSENT: Murphy
VOTE: 4/0/1

ADJOURNMENT

Mayor Scherer declared the Town Council special meeting adjourned at 7:13 p.m.

Chairman Langford declared the BCDC meeting adjourned at 7:13 p.m.

Town Council approved this the 19th day of September 2017.



Approved:

A handwritten signature in black ink, appearing to be "Bill Scherer", written over a horizontal line.

Bill Scherer, Mayor

Attest:

A handwritten signature in blue ink, appearing to be "Tammy Dixon", written over a horizontal line.

Tammy Dixon, Town Secretary

BCDC approved this the 11th day of September 2017.



Approved:

A handwritten signature in black ink, appearing to be "Jim Langford", written over a horizontal line.

Jim Langford, Chair

Attest:

A handwritten signature in blue ink, appearing to be "Tammy Dixon", written over a horizontal line.

Tammy Dixon, Town Secretary

